

Commitment Development Consultation Guide

A practical guide for facilitating organizational consultations to develop commitments for the Global Summit for Eye Health

Purpose

This guide helps organizations in conducting an internal consultation to develop their organizational commitment for the Global Summit for Eye Health.

The consultation is designed to bring together relevant colleagues to collectively identify where the organization can make the greatest contribution to advancing eye health, while ensuring commitments align with national priorities, global frameworks, and the organization's strategic strengths.

Before the consultation

Participants should have a shared understanding of the Global Summit and what constitutes a strong commitment before beginning the consultation.

We recommend beginning with a short presentation (20–30 minutes) covering:

- An overview of the Global Summit for Eye Health
- What is a commitment?
- What makes a strong commitment?
- The Global Summit Policy Framework
- The Value of Vision report
- Other relevant policy briefs and guidance documents
- Example commitments

Where possible, participants should receive these documents in advance and review them before attending the consultation.

The Commitment Development Canvas

The consultation is centred around the **Global Eye Health Commitment Canvas**, a structured framework that guides organizations through the process of developing a commitment.

The canvas is organised into three stages, and each stage consists of 3 questions.

- **Inform** – Understand the policy landscape, priorities and available guidance.
- **Align** – Identify where the organization can make the greatest contribution and align this with existing priorities.
- **Develop** – Translate priorities into a practical, measurable and time-bound commitment.

Stage 1: INFORM Understand the landscape, priorities, and available guidance	Stage 2: ALIGN Align your organization's strengths and contribution with existing priorities.	Stage 3: DEVELOP Translate priorities into measurable action
1. What are the global summit specific guiding documents available to support eye health commitments?	1. What is your organization's strongest pathway of contribution to advancing eye health?	1. What specific commitment or action will your organization undertake to advance eye health?
2. What are the existing global, regional, or national eye health policies, plans, strategies, or commitments relevant to your context?	2. How can your organization support national, regional, or global eye health priorities?	2. What measurable impact, outcome, or change does your organization aim to achieve, and within what timeline?
3. What gaps, challenges, or opportunities in eye health does your organization believe most urgently need attention?	3. Which stakeholders would your organization consult or engage with to strengthen the alignment?	3. How will progress, accountability, and success be monitored, measured, and communicated?

Conducting the consultation

The consultation works best as a facilitated discussion involving programme, policy and leadership staff, together with relevant technical experts and/or partners where appropriate.

Following the introductory presentation, participants work collaboratively through each stage of the Commitment Development Canvas.

Facilitators should encourage participants to:

- discuss evidence and current priorities
- identify organizational strengths
- consider implementation realities
- build consensus
- develop commitments that are specific, measurable, achievable and time-bound

The consultation should remain practical, collaborative and focused on identifying commitments that the organization can realistically deliver.

We recommend the consultation meeting be 70-80 minutes, including 15-20 minutes of presentation.

Facilitating the discussion

Below is a detailed guide of how a consultation session can run from beginning to end and how participants can be guided through the commitment canvas:

General instructions

1. Start with a quick introduction of the participants across the table, if necessary.
2. Go through each box and step of the canvas and encourage participants to join and answer.
3. Keep the environment less formal to encourage peer learning
4. Keep discussions practical and focused and help participants move from broad ideas to concrete actions

Stage 1: Inform

Suggested time: 15 mins

- Begin by briefly reminding participants about key global eye health frameworks and guidance documents that were introduced earlier in the session.
- Encourage participants to think about existing: WHO resolutions and guidance, National eye health plans, Universal Health Coverage priorities, Primary Health Care, rehabilitation, Non-communicable Disease, ageing, disability, or workforce-related strategies relevant to eye health
- Encourage practical examples and context-specific challenges. Keep the discussion evidence-focused and avoid jumping too quickly into solutions.
- Help identify key gaps, challenges or opportunities on eye health that your organization believes are most urgent.
- Capture important themes visibly so participants can build on them in later stages- diseases/conditions like cataract, refractive error, diabetic retinopathy, NCDs, glaucoma or policy levers like integration, financing, Human resources, regulations and standards.

Stage 2: Align

Suggested time: 15 mins

- Go through each guiding question systematically.
- Encourage participants to think realistically about: what the organization can genuinely deliver, what work is already underway, and where institutional support already exists.
- Help participants connect ideas to: national commitment, plans or priorities/regional strategies/global agendas, depending on their area of action.
- Encourage them to identify how their commitment can support the implementation of those.
- Encourage participants to consider who they would consult, to ensure their commitment aligns with national commitment.
- Encourage contributions from all table participants to strengthen peer learning and collective thinking.

Stage 3: Develop

Suggested time: 15 mins

- Support participants in turning broad ideas into clear commitments, that are practical, measurable, time-bound, and achievable Eg: Instead of “Raise eye health awareness,” say: “Train 500 PHC workers on DR screening by 2028”
- Help participants define the intended action, expected outcomes, implementation approach, partnerships, and indicators of success.
- Remind participants that commitments do not need to be large-scale to be meaningful; practical and implementable commitments are often the most impactful.

Closing the exercise:

- Designate a delegate to reflect on behalf of the group.
- Thank participants for their contributions and collaboration.
- Remind participants that this exercise is intended to support stronger, more aligned, and more actionable commitments toward advancing global eye health

From canvas to commitment

Once the consultation has been completed, the information generated through the canvas can be translated directly into the **Global Summit Commitment Submission Form**.

The completed canvas provides the foundation for preparing a commitment that is:

- aligned with organizational priorities
- responsive to national and global eye health needs
- measurable and time-bound
- suitable for submission to the Global Summit for Eye Health.

End

Please use this link to submit a commitment:
[Global Summit for Eye Health](#)